

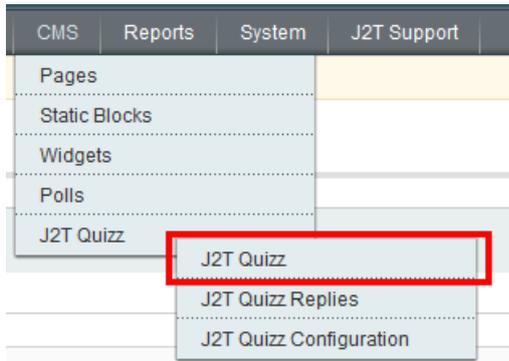
J2T DESIGN

J2T Quiz Incentive Tool

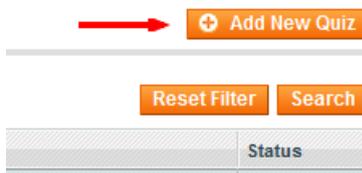
Create quizzes in order to generate traffic to your store

Create a new quiz

From the admin, go into CMS menu entry, J2T Quiz, and click on J2T Quiz:



Click on “Add new quiz”



There you will have two main tabs:

- Quiz Information: where main information about the quiz is filled
- Quiz questions: where all the questions are stated

Quiz Information

Quiz Information

Quiz Information

Quiz Questions

New Quiz

Quiz information

Quiz Title *

Identifier *

Description

[Show / Hide Editor](#)

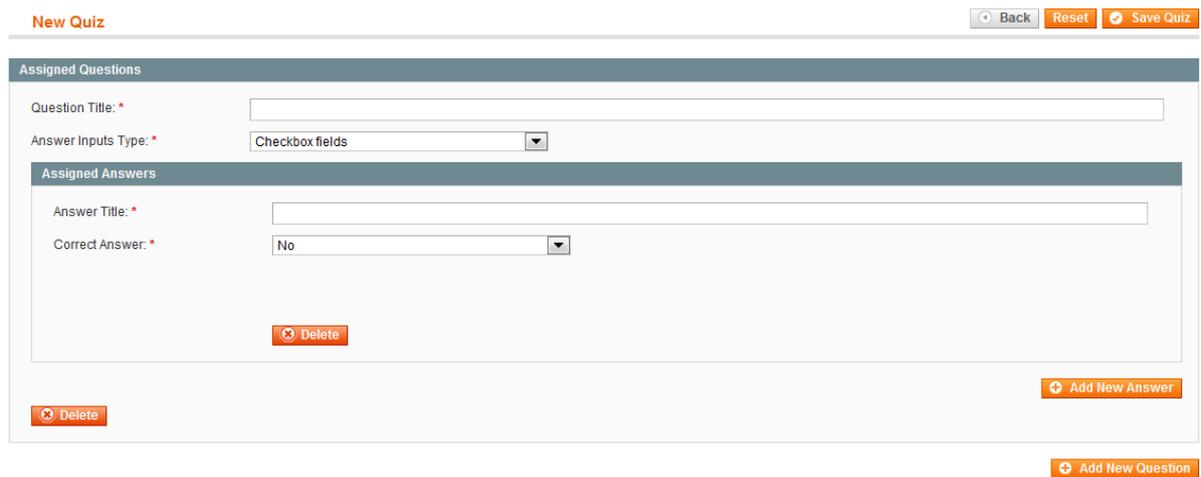
Rich text editor toolbar with icons for undo, redo, bold, italic, underline, link, unlink, list, ordered list, table, link, unlink, and a styles dropdown.

Fields details:

- “Quiz title” is the title shown from quiz menu
- “Identifier” is used in url path and must be lowercase words separated by – (such as: first-quiz)
- “Description” is a wysiwyg field that will allow you to insert html elements that will be shown on the quiz page
- “Winning type” allow you to choose between “All good answers” and “Random within winners”. If the random choice is made, number of winners must be defined
- “From date” and “To date” specify the duration of the quiz
- “Status” would be open or closed
- “Visible in” allow you to select the store where the quiz will be shown
- “Product to win” must be defined in order for your customers to be able to get their prize

Quiz questions

In order to add a new question, you must click on “Add new question” button:



A screenshot of the "New Quiz" form. At the top right, there are buttons for "Back", "Reset", and "Save Quiz". The main form area is titled "Assigned Questions" and contains the following fields:

- Question Title: * (text input field)
- Answer Inputs Type: * (dropdown menu with "Checkbox fields" selected)

Below the question fields is a section titled "Assigned Answers" which contains:

- Answer Title: * (text input field)
- Correct Answer: * (dropdown menu with "No" selected)

At the bottom of the "Assigned Answers" section, there is a "Delete" button. At the bottom right of the form, there is an "Add New Answer" button. At the very bottom right of the page, there is an "Add New Question" button.

Fields details:

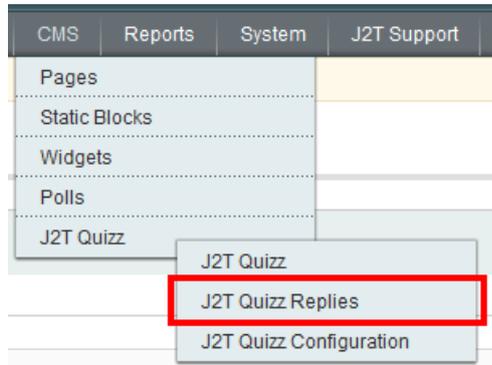
- “Question title” would be the question title related to the quiz
- “Answer Inputs type” must be “checkbox fields” or “text fields” or “radio fields” or “select type”. Note that “checkbox fields” allow your customers to add multiple replies
- “Assigned Answers”
 - “Answer Title” is the answer title that the customer will see for the related question quiz
 - “Correct Answer” tells the system that the correct answer must be the related question

In order to add more answers, it will be necessary to click on “Add New Answer” button.

In order to add more questions, it will be necessary to click on “Add New Question”

Check Quiz Replies

In order to check customers' replies, click on "J2T Quiz Replies" from "J2T Quiz" menu:



A list of participants will be shown on the screen:

Quiz Replies Manager

Page 1 of 1 pages | View 20 per page | Total 1 records found Reset Filter Search

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions Submit

	ID	Customer email	Quiz	Date Posted	Status	Replies	Correct answers?	Coupon code
Any	From:			From:				
	To:			To:				
<input type="checkbox"/>	1		Question 2	Jan 13, 2012	Completed	▪ [Who's me?] Me?	100%	2-20120120-092118-2

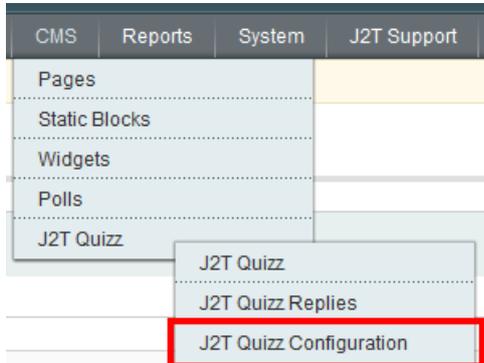
It is possible to manually make a user (or more) win by selecting the user reply, select "set winners" from actions select field and click on submit button.

It is also possible to remove a reply by selecting user reply, select "delete" from action select field and click on submit button.

On this page, you will see the state of each user replies and the generated coupon code. Note that coupon code is generated when the quiz date reaches the ending date. Also note that you Magento installation must launch the cron.php file in a server cron job.

Configure the module

In order to configure the module, you must click on “J2T Quiz Configuration” menu entry from “J2T Quiz” menu:



All the fields are detailed as the following:

J2T Quiz

Defaults	
Demo IPs (comma separated)	<input type="text"/> [STORE VIEW] ▲ IP addresses used for testing purpose. Closed quizzes are shown. Leave blank to deactivate demo.
Use cron	Yes [GLOBAL] ▲ Use cron task to determine winners and send automatic emails.
Participation email confirmation	Yes [STORE VIEW] ▲ Send email when customer participates to a quizz.
Participation email	J2T Quiz Confirmation Email (Default Templat [STORE VIEW]
Winner's email confirmation	Yes [STORE VIEW] ▲ Send email when customer wins.
Winner's email	J2T QUIZZ WIN TEST [STORE VIEW]
Looser's email confirmation	Yes [STORE VIEW] ▲ Send email when customer loses (only with cron task).
Looser's email	J2T Quiz Loose Email (Default Template from [STORE VIEW]
Show store	Yes [STORE VIEW] ▲ Allow customer to see the store.
Layout	1 column [STORE VIEW]
Show left column	Yes [STORE VIEW] ▲ Show quizzes on left column.
Show right column	No [STORE VIEW] ▲ Show quizzes on right column.